

euro adhoc: adidas AG / Release according to article 26a WpHG (Securities Trading Act) with the aim of a Europe-wide distribution

-----  
Total number of voting rights announcement transmitted by euro adhoc. The issuer is responsible for the content of this announcement.  
-----

adidas AG hereby announces that at the end of the month January 2008 the number of voting rights amounts to a total of 203644960 voting rights. The change of total voting rights is effective as of 15.01.2008.

emitter: adidas AG  
Adi-Dassler-Str. 1-2  
D-91074 Herzogenaurach  
phone: +49 (0)9132 84-0  
FAX: +49 (0)9132 84-2241  
mail: investor.relations@adidas-Group.com  
WWW: <http://www.adidas-Group.com>  
sector: Recreational & Sports goods  
ISIN: DE0005003404, A0DMK03  
indexes: DAX, CDAX, HDAX, Prime All Share  
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade:  
Börse Berlin, Börse Hamburg, Börse Stuttgart, Börse Düsseldorf,  
Börse Hannover, Börse München  
language: English