

EANS-Total Voting Rights: adidas AG / Release according to article 26a WpHG
(Securities Trading Act) with the aim of a Europe-wide distribution

Total number of voting rights announcement transmitted by euro adhoc. The
issuer is responsible for the content of this announcement.

adidas AG hereby announces that at the end of the month October 2009 the number
of voting rights amounts to a total of 201391223 voting rights.

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