

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 22.05.2013 | 12:45

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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22.05.2013 12:45

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.
The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to sec. 25a WpHG
We received the following notification pursuant to sec. 25a WpHG on May 17, 2013:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

UBS AG, Zurich, Switzerland

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2013

6. Total amount of voting rights:

5.43% (equals 11366787 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25a WpHG:

1.22% (equals 2550000 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

2.23% (equals 4658107 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

1.99% (equals 4158680 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25a WpHG:

ISIN or name/description of the financial/other instrument: Equity Swaps
Maturity:
Expiration date: 14.05.2013

ISIN or name/description of the financial/other instrument: Equity Futures
Maturity:
Expiration date: 17.05.2013

ISIN or name/description of the financial/other instrument: Equity Futures
Maturity:
Expiration date: 21.06.2013

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End of Announcement DGAP News-Service
