

adidas AG



WKN: A1EWWW **ISIN:** DE000A1EWWW0 **Land:** Deutschland

Nachricht vom 23.05.2013 | 10:35

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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23.05.2013 10:35

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.
The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to sec. 25a WpHG
We received the following notification pursuant to sec. 25a WpHG on May 22, 2013:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Société Générale SA, Paris, France

3. Triggering event:

Falling below threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

14.05.2013

6. Total amount of voting rights:

4.32% (equals 9035100 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25a WpHG:

4.08% (equals 8527141 voting rights)

thereof held indirectly:

1.74% (equals 3642900 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.22% (equals 463822 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

0.02% (equals 44137 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25a WpHG:

Chain of controlled undertakings:
Soci t  G n rale Effekten GmbH

ISIN or name/description of the instrument	Maturity month/day/year	Expiration
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25a WpHG

Certificate DE000BN9X9W4	12/20/2013	
Certificate DE000UB6SG31	06/28/2013	
Certificate DE000UB6SG56	06/28/2013	
Certificate DE000UB6SGZ5	06/28/2013	
Equity Linked Swap	04/29/2013 - 05/23/2013	
Listed call Warrant DE000SG0TE31	01/03/2025	
Listed call Warrant DE000SG12FG5	12/18/2015	
Listed call Warrant DE000SG12FH3	12/18/2015	
Listed call Warrant DE000SG26S28	12/15/2017	
Listed call Warrant DE000SG26S36	12/15/2017	
Listed call Warrant DE000SG26S44	12/15/2017	
Listed call Warrant DE000SG2ESZ8	12/18/2015	
Listed call Warrant DE000SG2LT06	12/16/2016	
Listed call Warrant DE000SG2LTY4	12/16/2016	
Listed call Warrant DE000SG2LTZ1	12/16/2016	
Listed call Warrant DE000SG2WSX5	01/05/2015	
Listed call Warrant DE000SG2WSY3	01/05/2015	
Listed call Warrant DE000SG2WSZ0	01/05/2015	
Listed call Warrant DE000SG32K36	12/14/2018	
Listed call Warrant DE000SG32K44	12/14/2018	
Listed call Warrant DE000SG32K51	12/14/2018	
Listed call Warrant DE000SG35X04	01/03/2025	
Listed call Warrant DE000SG3ED85	01/03/2025	
Listed call Warrant DE000SG3LLN2	01/03/2025	
Listed call Warrant DE000SG3T502	12/16/2016	
Listed call Warrant DE000SG3T510	12/15/2017	
Listed call Warrant DE000SG3T5W2	12/19/2014	
Listed call Warrant DE000SG3T5X0	12/19/2014	
Listed call Warrant DE000SG3T5Y8	12/18/2015	
Listed call Warrant DE000SG3T5Z5	12/18/2015	
Listed put Warrant DE000SG30540	06/21/2013	
Listed put Warrant DE000SG30573	09/20/2013	
Listed put Warrant DE000SG30581	09/20/2013	
Listed put Warrant DE000SG306A4	12/20/2013	
Listed put Warrant DE000SG30L03	09/20/2013	
Listed put Warrant DE000SG30L29	09/20/2013	
Listed put Warrant DE000SG30L37	12/20/2013	
Listed put Warrant DE000SG30L45	12/20/2013	
Listed put Warrant DE000SG30L52	12/20/2013	
Listed put Warrant DE000SG30LV4	06/21/2013	
Listed put Warrant DE000SG30LW2	06/21/2013	
Listed put Warrant DE000SG356Q5	06/21/2013	
Listed put Warrant DE000SG356R3	09/20/2013	
Listed put Warrant DE000SG356S1	09/20/2013	
Listed put Warrant DE000SG356T9	09/20/2013	
Listed put Warrant DE000SG356U7	12/20/2013	
Listed put Warrant DE000SG356V5	12/20/2013	
Listed put Warrant DE000SG356W3	06/20/2014	
Listed put Warrant DE000SG356X1	06/20/2014	
Listed put Warrant DE000SG356Y9	06/20/2014	
Listed put Warrant DE000SG37BK3	06/21/2013	
Listed put Warrant DE000SG37BL1	06/21/2013	
Listed put Warrant DE000SG37BM9	09/20/2013	
Listed put Warrant DE000SG37BN7	12/20/2013	
Listed put Warrant DE000SG37BP2	03/21/2014	
Listed put Warrant DE000SG37BQ0	03/21/2014	
Listed put Warrant DE000SG37BR8	03/21/2014	
Listed put Warrant DE000SG3PYD7	06/21/2013	
Listed put Warrant DE000SG3PYE5	06/21/2013	
Listed put Warrant DE000SG3PYJ4	09/20/2013	

Listed put Warrant DE000SG3YBG0	06/21/2013
Listed put Warrant DE000SG3YBH8	06/21/2013
Listed put Warrant DE000SG3YBJ4	09/20/2013
Listed put Warrant DE000SG3YBK2	09/20/2013
Listed put Warrant DE000SG3YBL0	09/20/2013
Listed put Warrant DE000SG3YBM8	12/20/2013
Listed put Warrant DE000SG3YBN6	12/20/2013
Listed put Warrant DE000SG3YBP1	12/20/2013
Structured call option	01/02/2015
Structured call option	01/03/2025
Structured call option	01/05/2015
Structured call option	12/14/2018
Structured call option	12/15/2017
Structured call option	12/16/2016
Structured call option	12/18/2015
Structured call option	12/19/2014
Structured put option	01/02/2015
Physically-settled put options	
Listed put option	06/21/2013
Listed put option	12/20/2013
Structured put option	06/21/2013
Structured put option	03/21/2014

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End of Announcement DGAP News-Service
