

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 10.05.2013 | 15:05

## adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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10.05.2013 15:05

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.  
The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to sec. 25a WpHG  
We received the following notification pursuant to sec. 25a WpHG on May 07, 2013:

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Deutschland

2. Notifier:

Societe Generale SA, Paris, Frankreich

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

30.04.2013

6. Total amount of voting rights:

5.12% (equals 10717090 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25a WpHG:

4.82% (equals 10076993 voting rights)

thereof held indirectly:

1.74% (equals 3642900 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.20% (equals 423822 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

0.10% (equals 216275 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25a WpHG:

Chain of controlled undertakings:  
Soci t  G n rale Effekten GmbH

ISIN or name of the instrument:	Maturity: month/day/year	Expiration:
25a WpHG		
Certificate DE000BN9X9W4	12/20/2013	
Certificate DE000UB6SG31	06/28/2013	
Certificate DE000UB6SG56	06/28/2013	
Certificate DE000UB6SGZ5	06/28/2013	
Equity Linked Swap	04/30/2013 - 05/10/2013	
Equity Linked Swap	04/29/2013 - 05/23/2013	
Listed call Warrant DE000SG0TE31	01/03/2025	
Listed call Warrant DE000SG12FG5	12/18/2015	
Listed call Warrant DE000SG12FH3	12/18/2015	
Listed call Warrant DE000SG26S28	12/15/2017	
Listed call Warrant DE000SG26S36	12/15/2017	
Listed call Warrant DE000SG26S44	12/15/2017	
Listed call Warrant DE000SG2ESZ8	12/18/2015	
Listed call Warrant DE000SG2LT06	12/16/2016	
Listed call Warrant DE000SG2LTY4	12/16/2016	
Listed call Warrant DE000SG2LTZ1	12/16/2016	
Listed call Warrant DE000SG2WSX5	01/05/2015	
Listed call Warrant DE000SG2WSY3	01/05/2015	
Listed call Warrant DE000SG2WSZ0	01/05/2015	
Listed call Warrant DE000SG32K36	12/14/2018	
Listed call Warrant DE000SG32K44	12/14/2018	
Listed call Warrant DE000SG32K51	12/14/2018	
Listed call Warrant DE000SG35X04	01/03/2025	
Listed call Warrant DE000SG3ED85	01/03/2025	
Listed call Warrant DE000SG3LLN2	01/03/2025	
Listed call Warrant DE000SG3T502	12/16/2016	
Listed call Warrant DE000SG3T510	12/15/2017	
Listed call Warrant DE000SG3T5W2	12/19/2014	
Listed call Warrant DE000SG3T5X0	12/19/2014	
Listed call Warrant DE000SG3T5Y8	12/18/2015	
Listed call Warrant DE000SG3T5Z5	12/18/2015	
Listed put Warrant DE000SG30540	06/21/2013	
Listed put Warrant DE000SG30573	09/20/2013	
Listed put Warrant DE000SG30581	09/20/2013	
Listed put Warrant DE000SG306A4	12/20/2013	
Listed put Warrant DE000SG30L03	09/20/2013	
Listed put Warrant DE000SG30L11	09/20/2013	
Listed put Warrant DE000SG30L29	09/20/2013	
Listed put Warrant DE000SG30L37	12/20/2013	
Listed put Warrant DE000SG30L45	12/20/2013	
Listed put Warrant DE000SG30L52	12/20/2013	
Listed put Warrant DE000SG30LV4	06/21/2013	
Listed put Warrant DE000SG30LW2	06/21/2013	
Listed put Warrant DE000SG30LY8	06/21/2013	
Listed put Warrant DE000SG30LZ5	09/20/2013	
Listed put Warrant DE000SG356P7	06/21/2013	
Listed put Warrant DE000SG356Q5	06/21/2013	
Listed put Warrant DE000SG356R3	09/20/2013	
Listed put Warrant DE000SG356S1	09/20/2013	
Listed put Warrant DE000SG356T9	09/20/2013	
Listed put Warrant DE000SG356U7	12/20/2013	
Listed put Warrant DE000SG356V5	12/20/2013	
Listed put Warrant DE000SG35GW3	06/20/2014	
Listed put Warrant DE000SG356X1	06/20/2014	
Listed put Warrant DE000SG356Y9	06/20/2014	
Listed put Warrant DE000SG37BK3	06/21/2013	
Listed put Warrant DE000SG37BL1	06/21/2013	
Listed put Warrant DE000SG37BM9	09/20/2013	
Listed put Warrant DE000SG37BN7	12/20/2013	
Listed put Warrant DE000SG37BP2	03/21/2014	

Listed put Warrant	DE000SG37BQ0	03/21/2014
Listed put Warrant	DE000SG37BR8	03/21/2014
Listed put Warrant	DE000SG3PYD7	06/21/2013
Listed put Warrant	DE000SG3PYE5	06/21/2013
Listed put Warrant	DE000SG3PYH8	09/20/2013
Listed put Warrant	DE000SG3PYJ4	09/20/2013
Listed put Warrant	DE000SG3YBG0	06/21/2013
Listed put Warrant	DE000SG3YBH8	06/21/2013
Listed put Warrant	DE000SG3YBJ4	09/20/2013
Listed put Warrant	DE000SG3YBK2	09/20/2013
Listed put Warrant	DE000SG3YBL0	09/20/2013
Listed put Warrant	DE000SG3YBM8	12/20/2013
Listed put Warrant	DE000SG3YBN6	12/20/2013
Listed put Warrant	DE000SG3YBP1	12/20/2013
Structured call option		01/02/2015
Structured call option		01/03/2025
Structured call option		01/05/2015
Structured call option		06/21/2013
Structured call option		12/14/2018
Structured call option		12/15/2017
Structured call option		12/16/2016
Structured call option		12/18/2015
Structured put option		01/02/2015
Physically-settled put options		
Listed put option		06/21/2013
Listed put option		12/20/2013
Structured put option		06/21/2013

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End of Announcement DGAP News-Service

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