

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 13.05.2013 | 14:15

## adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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13.05.2013 14:15

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.

The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to sec. 25a WpHG  
We received the following notification pursuant to sec. 25a WpHG on May 10, 2013:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Commerzbank Aktiengesellschaft, Frankfurt/Main, Germany

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

06.05.2013

6. Total amount of voting rights:

7.90% (equals 16526969 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25a WpHG:

0.57% (equals 1188560 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

1.82% (equals 3797457 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

5.52% (equals 11540952 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25a WpHG:

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 17.05.2013

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 21.06.2013

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 20.09.2013

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 20.12.2013

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 21.03.2014

ISIN or name/description of the financial/other instrument: Option Writer Put-Option  
Maturity:  
Expiration date: 20.06.2014

ISIN or name/description of the financial/other instrument: Stillhalter Put-Option  
Maturity:  
Expiration date: 19.12.2014

ISIN or name/description of the financial/other instrument: Future  
Maturity: 21.06.2013  
Expiration date:

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End of Announcement

DGAP News-Service