

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 10.05.2013 | 13:22

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.
The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to sec. 25 WpHG
We received the following notification pursuant to sec. 25 WpHG on May 07, 2013:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Deutschland

2. Notifier:

SEB AG, Frankfurt/Main, Deutschland

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

03.05.2013

6. Total amount of voting rights:

6.32% (equals 13228500 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

2.69% (equals 5624332 voting rights)

thereof held indirectly:

0.00% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

3.63% (equals 7604168 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

ISIN or name/description of the financial/other instrument: no details provided

Exercise period: at any time until cancellation

Maturity: upon cancellation

Expiration date: n/a

Items pursuant to sec. 25 result from unlimited retransfer claims deriving from securities lending transactions.

10.05.2013 DGAP's Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.
Media archive at www.dgap-medientreff.de and www.dgap.de

Language: English
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End of Announcement

DGAP News-Service
