

adidas AG



WKN: A1EWWW **ISIN:** DE000A1EWWW0 **Land:** Deutschland

Nachricht vom 13.05.2013 | 14:15

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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13.05.2013 14:15

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.
The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to sec. 25 WpHG
We received the following notification pursuant to sec. 25 WpHG on May 10, 2013:

1. Listed company:

adidas AG
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Commerzbank Aktiengesellschaft, Frankfurt/Main, Germany

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

06.05.2013

6. Total amount of voting rights:

7.33% (equals 15338409 voting rights)
calculated from the following total number of voting rights issued:
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

1.82% (equals 3797457 voting rights)

thereof held indirectly:

0% (equals 0 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

5.52% (equals 11540952 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

ISIN or name/description of the financial/other instrument: Call-Option

Exercise period:

Maturity:

Expiration date: 17.05.2013

ISIN or name/description of the financial/other instrument: Call-Option
Exercise period:
Maturity:
Expiration date: 21.06.2013

ISIN or name/description of the financial/other instrument: Call-Option
Exercise period:
Maturity:
Expiration date: 20.09.2013

ISIN or name/description of the financial/other instrument: Call-Option
Exercise period:
Maturity:
Expiration date: 20.12.2013

ISIN or name/description of the financial/other instrument: Call-Option
Exercise period:
Maturity:
Expiration date: 19.12.2014

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Company: adidas AG
Adi-Dassler-Straße 1
91074 Herzogenaurach
Germany
Internet: www.adidas-group.com

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