

adidas AG



**WKN:** A1EWWW **ISIN:** DE000A1EWWW0 **Land:** Deutschland

Nachricht vom 16.05.2013 | 13:00

## **adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution**

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a company of EquityStory AG.

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On May 14, 2013, SEB AG, Frankfurt/Main, Germany has informed us according to Article 21, Section 1 of the WpHG that via shares its Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 3% threshold of the Voting Rights on May 13, 2013 and on that day amounted to 0.00% (this corresponds to 0 Voting Rights).

16.05.2013 DGAP's Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.  
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End of Announcement

DGAP News-Service

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