

For immediate release

Herzogenaurach, May 7, 2009

Executive Board Mandate of Herbert Hainer Extended

Herzogenaurach, May 7, 2009 – It was announced at today's Annual General Meeting of adidas AG that the current mandate of Herbert Hainer, CEO and Chairman of the Executive Board, due to expire in 2010, has been extended.

Dr. Hans Friderichs, outgoing Supervisory Board Chairman, commented: "The adidas Group is in the fortunate position to be continuously headed by Mr. Hainer during this difficult time and beyond."

Herbert Hainer was appointed as CEO and Chairman of the Executive Board of adidas AG in March 2001. He has been a member of the adidas AG Executive Board since March 1997. Herbert Hainer started his career with adidas in 1987.

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