

For immediate release

May 30, 2006

Change Of Name To adidas AG Implemented

Herzogenaurach – The change of the company name of adidas-Salomon AG to adidas AG was entered into the commercial register yesterday. After the completion of the divestiture of the Salomon segment in October 2005, the Annual General Meeting of May 11, 2006 agreed to the changing of the name with an approval rate of 99.99%. From June 6, 2006, the shares of our company will be listed under the new name. The shares of adidas AG will continue to be traded under the known international security identification number (ISIN) DE0005003404). The trading symbol remains ADS.DE.

The adidas Group is one of the global leaders in the sporting goods industry offering a wide range of products around the three core segments adidas, Reebok and TaylorMade-adidas Golf. Headquartered in Herzogenaurach, Germany, the Group has approximately 25,000 employees worldwide and generates sales of about € 9.5 billion.

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