

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 22.05.2015 | 11:00

## adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

22.05.2015 11:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

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Notification of voting rights pursuant to Art. 25, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 25, Sec. 1 WpHG on May 19, 2015:

I.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley, Wilmington, Delaware, United States

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

3.89% (equals 8136557 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

3.73% (equals 7807666 voting rights)  
thereof held indirectly:  
3.73% (equals 7807666 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.16% (equals 328891 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25

WpHG:

Chain of controlled undertakings:

Morgan Stanley International Holdings Inc.

MS Equity Financing Services (Luxembourg) Sarl  
Morgan Stanley International Limited  
Morgan Stanley Group (Europe)  
Morgan Stanley UK Group  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

Morgan Stanley Capital Management, LLC  
Morgan Stanley Domestic Holdings Inc.  
Morgan Stanley & Co. LLC

MSDW Offshore Equity Services Inc.  
Morgan Stanley Eder S.a.r.l.  
Morgan Stanley Equity Trading GP Limited  
Morgan Stanley Global Equity Trading (Jersey) L.P.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

II.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Morgan Stanley International Holdings Inc., Wilmington, Delaware, United States

3. Triggering event:  
Falling Below Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
13.05.2015

6. Total amount of voting rights:  
1.41% (equals 2939920 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:  
1.38% (equals 2884436 voting rights)  
thereof held indirectly:  
1.38% (equals 2884436 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.03% (equals 55484 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25 WpHG:

Chain of controlled undertakings:  
MS Equity Financing Services (Luxembourg) Sarl  
Morgan Stanley International Limited  
Morgan Stanley Group (Europe)  
Morgan Stanley UK Group

Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

### III.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Morgan Stanley International Limited, London, UK

3. Triggering event:  
Falling Below Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
13.05.2015

6. Total amount of voting rights:  
1.08% (equals 2250000 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.08% (equals 2250000 voting rights)  
thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25 WpHG:

Chain of controlled undertakings:  
Morgan Stanley Group (Europe)  
Morgan Stanley UK Group  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

### IV.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley Group (Europe), London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

1.08% (equals 2250000 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to  
Art. 25 WpHG:

1.08% (equals 2250000 voting rights)  
thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25  
WpHG:

Chain of controlled undertakings:

Morgan Stanley UK Group  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:

Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's  
discretion

Physically-Settled Call Options,

Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

V.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley UK Group, London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:  
1.08% (equals 2250000 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to  
Art. 25 WpHG:

1.08% (equals 2250000 voting rights)  
thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25  
WpHG:

Chain of controlled undertakings:  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's  
discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

VI.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Morgan Stanley Investments (UK), London, UK

3. Triggering event:  
Falling Below Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
13.05.2015

6. Total amount of voting rights:  
1.08% (equals 2250000 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to  
Art. 25 WpHG:

1.08% (equals 2250000 voting rights)  
thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25  
WpHG:

Chain of controlled undertakings:  
Morgan Stanley & Co. International plc  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

VII.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Morgan Stanley & Co. International plc, London, UK

3. Triggering event:  
Falling Below Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
13.05.2015

6. Total amount of voting rights:  
1.08% (equals 2250000 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.08% (equals 2250000 voting rights)  
thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25 WpHG:

Chain of controlled undertakings:  
Morgan Stanley Turnberry Limited  
Morgan Stanley Montgomerie Investments Limited  
Morgan Stanley Equity Derivative Services (Luxembourg) S.a.r.l.

ISIN or name/description of the financial/other instrument:  
Retransfer Claims  
Expiration Dates: Various contracts that can be exercised at the lender's discretion

Physically-Settled Call Options,  
Expiration Dates: 15.05.2015, 19.06.2015, 18.12.2015

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Company: adidas AG  
Adi-Dassler-Straße 1  
91074 Herzogenaurach  
Germany  
Internet: www.adidas-group.com  
End of Announcement DGAP News-Service  
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