

## FRANK SCHEIDERER

DIRECTOR HEAD OFFICE – FINANCE STRATEGY AND PROGRAMS, ADIDAS AG



**MEMBER OF THE ADIDAS AG  
SUPERVISORY BOARD SINCE  
2019**

**MEMBERSHIP IN OTHER  
STATUTORY SUPERVISORY  
BOARDS IN GERMANY**

None

**MEMBERSHIP IN COMPARABLE  
DOMESTIC AND FOREIGN  
CONTROLLING BODIES OF  
COMMERCIAL ENTERPRISES**

None

### PERSONAL DATA:

**Date of birth:** April 16, 1977 in Nuremberg, Germany

**Nationality:** German

**Education:** *Fachhochschulreife* (advanced technical certificate)  
Drafter mechanical engineering (*German Chamber of  
Industry and Commerce*)

### CAREER AND MATERIAL ACTIVITIES:

Since 07/2020	Director Head Office – Finance Strategy and Programs, adidas AG
2016 - 2020	Director Head Office – Brand & Sales Finance, adidas AG
2016	Director Head Office & Strategic Operations – BU Originals and Core, adidas AG
2014 - 2016	Director Product Development – BU Sport Style Collaborations, adidas AG
2012 - 2014	Director Product Development Footwear – BU Sport Style, adidas AG
2009 - 2012	Team Leader Product Development Footwear – BU Running, adidas AG
2006 - 2009	Product Development Footwear – BU Running, adidas AG
2003 - 2006	Team Leader Construction – Footwear Development, adidas AG
1998 - 2003	Draftsman – Footwear Development, adidas AG