

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 10.11.2014 | 10:30

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

adidas AG

10.11.2014 10:30

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

-----

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG on November 5, 2014:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Holdco 2, Inc., Wilmington, DE, USA

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

03.11.2014

6. Total amount of voting rights:

5.03% (equals 10525785 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.01% (equals 18870 voting rights)

thereof held indirectly:

0.01% (equals 18870 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.18% (equals 383850 voting rights)

thereof held indirectly:

0.18% (equals 383850 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.84% (equals 10123065 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

ISIN or name/description of the financial/other instrument: Contract for Difference

Maturity: -

Expiration date: -

II.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock Financial Management, Inc., New York, NY, USA

3. Triggering event:

Exceeding Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

03.11.2014

6. Total amount of voting rights:

5.02% (equals 10509188 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.01% (equals 18870 voting rights)

thereof held indirectly:

0.01% (equals 18870 voting rights)

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.18% (equals 383850 voting rights)

thereof held indirectly:

0.18% (equals 383850 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.83% (equals 10106468 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

ISIN or name/description of the financial/other instrument: Contract for Difference

Maturity: -

Expiration date: -

10.11.2014 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Media archive at [www.dgap-medientreff.de](http://www.dgap-medientreff.de) and [www.dgap.de](http://www.dgap.de)

-----  
Language: English  
Company: adidas AG

Adi-Dassler-Straße 1  
91074 Herzogenaurach  
Germany

Internet: [www.adidas-group.com](http://www.adidas-group.com)

End of Announcement

DGAP News-Service

---

DGAP – ein Service der EQS Group AG

[Twitter](#) | [Impressum](#) | [AGB](#) | [Rechtliche Hinweise & Datenschutz](#)