

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 30.10.2018 | 13:45

Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

30.10.2018 / 13:45

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Legal entity: BlackRock, Inc.
City of registered office, country: Wilmington, DE, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached:

24 Oct 2018

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	5.12 %	0.29 %	5.40 %	200416186
Previous notification	4.91 %	0.27 %	5.18 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	10251055	0.00 %	5.11 %

US00687A1079	0	768	0.00 %	0.0004 %
Total	10251823		5.12 %	

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	443549	0.22 %
		Total	443549	0.22 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	127826	0.06 %
		Total		127826	0.06 %

8. Information in relation to the person subject to the notification obligation

<input type="checkbox"/>	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%
BlackRock Advisors, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%

BlackRock (Singapore) Holdco Pte. Ltd.	0%	0%	0%
BlackRock (Singapore) Limited	0%	0%	0%
---	0%	0%	0%
BlackRock, Inc.	0%	0%	0%
BlackRock Holdco 2, Inc.	0%	0%	0%
BlackRock Financial Management, Inc.	0%	0%	0%
BlackRock International Holdings, Inc.	0%	0%	0%
BR Jersey International Holdings L.P.	0%	0%	0%
BlackRock (Singapore) Holdco Pte. Ltd.	0%	0%	0%
BlackRock HK Holdco Limited	0%	0%	0%
BlackRock Asset Management North Asia Limited	0%	0%	0%
---	0%	0%	0%
BlackRock, Inc.	0%	0%	0%
BlackRock Holdco 2, Inc.	0%	0%	0%
BlackRock Financial Management, Inc.	0%	0%	0%
BlackRock International Holdings, Inc.	0%	0%	0%
BR Jersey International Holdings L.P.	0%	0%	0%
BlackRock (Singapore) Holdco Pte. Ltd.	0%	0%	0%
BlackRock HK Holdco Limited	0%	0%	0%
BlackRock Lux Finco S.à r.l.	0%	0%	0%
BlackRock Trident Holding Company Limited	0%	0%	0%
BlackRock Japan Holdings GK	0%	0%	0%
BlackRock Japan Co., Ltd.	0%	0%	0%
---	0%	0%	0%
BlackRock, Inc.	0%	0%	0%
BlackRock Holdco 2, Inc.	0%	0%	0%
Black Rock Financial Management, Inc.	0%	0%	0%
BlackRock International Holdings, Inc.	0%	0%	0%
BR Jersey International Holdings L.P.	0%	0%	0%
BlackRock Australia Holdco Pty. Ltd.	0%	0%	0%
BlackRock Investment Management (Australia) Limited	0%	0%	0%
---	0%	0%	0%
BlackRock, Inc.	0%	0%	0%
BlackRock Holdco 2, Inc.	0%	0%	0%
BlackRock Financial Management, Inc.	0%	0%	0%
BlackRock International Holdings, Inc.	0%	0%	0%
BR Jersey International Holdings L.P.	0%	0%	0%
BlackRock Holdco 3, LLC	0%	0%	0%
BlackRock Canada Holdings LP	0%	0%	0%
BlackRock Canada Holdings ULC	0%	0%	0%
BlackRock Asset Management Canada Limited	0%	0%	0%
---	0%	0%	0%
BlackRock, Inc.	0%	0%	0%
BlackRock Holdco 2, Inc.	0%	0%	0%
BlackRock Financial Management, Inc.	0%	0%	0%
BlackRock International Holdings, Inc.	0%	0%	0%
BR Jersey International Holdings L.P.	0%	0%	0%
BlackRock Holdco 3, LLC	0%	0%	0%
BlackRock Cayman 1 LP	0%	0%	0%

BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Finance Europe Limited	o	o	o
BlackRock Advisors (UK) Limited	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Luxembourg Holdco S.à r.l.	o	o	o
BlackRock UK Holdco Limited	o	o	o
BlackRock Asset Management Schweiz AG	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Luxembourg Holdco S.à r.l.	o	o	o
BlackRock (Luxembourg) S.A.	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Luxembourg Holdco S.à r.l.	o	o	o
BlackRock Investment Management Ireland Holdings Limited	o	o	o
BlackRock Asset Management Ireland Limited	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o

BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock International Limited	o	o	o
---	o	o	o
BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock International Limited	o	o	o
BlackRock Life Limited	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Finance Europe Limited	o	o	o
BlackRock (Netherlands) B.V.	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
BlackRock Cayman West Bay Finco Limited	o	o	o
BlackRock Cayman West Bay IV Limited	o	o	o
BlackRock Group Limited	o	o	o
BlackRock Finance Europe Limited	o	o	o
BlackRock Investment Management (UK) Limited	o	o	o
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BlackRock, Inc.	o	o	o
BlackRock Holdco 2, Inc.	o	o	o
BlackRock Financial Management, Inc.	o	o	o
BlackRock International Holdings, Inc.	o	o	o
BR Jersey International Holdings L.P.	o	o	o
BlackRock Holdco 3, LLC	o	o	o
BlackRock Cayman 1 LP	o	o	o
	o	o	o

BlackRock Cayman West Bay Finco Limited			
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Fund Managers Limited	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

30.10.2018 The DGAP Distribution Services include Regulatory Announcements,
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