

adidas AG



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Nachricht vom 26.11.2014 | 09:33

adidas AG: Publication according to § 26 paragraph. 1 WpHG with the objective of Europe-wide distribution

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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of voting rights pursuant to Art. 25, Sec.1 WpHG

We received the following notification pursuant to Art. 25, Sec. 1 WpHG on November 24, 2014:

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

BlackRock, Inc., New York, NY, United States

3. Triggering event:

Falling below threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

20.11.2014

6. Total amount of voting rights:

4.98% (equals 10412679 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to sec. 25 WpHG:

0.22% (equals 457602 voting rights)

thereof held indirectly:

0.22% (equals 457602 voting rights)

Voting rights pursuant to sec. 21, 22 WpHG:

4.76% (equals 9955077 voting rights)

8. Detailed information on financial/other instruments pursuant to sec. 25 WpHG:

Chain of controlled undertakings:

BlackRock Holdco 2, Inc., BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Group Limited, BlackRock

International Limited, BlackRock Life Limited

BlackRock Holdco 2, Inc., BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Group Limited, BlackRock Investment Management (UK) Limited, BlackRock Asset Management Deutschland AG

BlackRock Holdco 2, Inc., BlackRock Financial Management, Inc., BlackRock Advisors Holdings, Inc., BlackRock International Holdings, Inc., BR Jersey International Holdings L.P., BlackRock Holdco 3, LLC, BlackRock Canada Holdings LP, BlackRock Canada Holdings ULC, BlackRock Asset Management Canada Limited

BlackRock Holdco 2, Inc., BlackRock Financial Management, Inc., BlackRock Holdco 4, LLC, BlackRock Holdco 6, LLC, BlackRock Delaware Holdings, Inc., BlackRock Institutional Trust Company, National Association

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End of Announcement

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