

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 22.05.2015 | 11:00

**adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

adidas AG

22.05.2015 11:00

Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the content of this announcement.

-----

Notification of voting rights pursuant to Art. 25a, Sec. 1 WpHG  
We received the following notifications pursuant to Art. 25a, Sec. 1 WpHG:

I.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley, Wilmington, Delaware, United States

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

10%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

5.18% (equals 10841674 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

1.29% (equals 2705117 voting rights)

thereof held indirectly:

1.29% (equals 2698326 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

3.73% (equals 7807666 voting rights)

thereof held indirectly:

3.73% (equals 7807666 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.16% (equals 328891 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

Morgan Stanley International Holdings Inc.  
MS Equity Financing Services (Luxembourg) Sarl  
Morgan Stanley B.V.  
Morgan Stanley International Limited  
Morgan Stanley Group (Europe)  
Morgan Stanley UK Group  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc

Morgan Stanley Capital Management LLC,  
Morgan Stanley Domestic Holdings Inc.  
Morgan Stanley Capital Services LLC

MSDW Offshore Equity Services Inc.  
MS Equity Finance Services I (Cayman) Ltd.

ISIN or name/description of the financial/other instrument:

Cash-Settled Swaps, Expiration Date: 25.05.2015  
Cash-Settled Swaps, Expiration Date: 03.02.2016  
Cash-Settled Swaps, Expiration Date: 15.04.2016  
Cash-Settled Swaps, Expiration Date: 22.04.2016  
Cash-Settled Swaps, Expiration Date: 05.12.2016  
Cash-Settled Swaps, Expiration Date: 09.02.2017  
Cash-Settled Swaps, Expiration Date: 27.02.2017  
Cash-Settled Swaps, Expiration Date: 03.04.2017  
Cash-Settled Call Options, Expiration Date: 16.09.2015  
Cash-Settled Call Options, Expiration Date: 09.10.2015  
Cash-Settled Call Options, Expiration Date: 16.09.2016  
Cash-Settled Call Options, Expiration Date: 07.09.2018  
Convertible Bond, Expiration Date: 14.06.2019  
Cash-Settled Put Options, Expiration Date: 04.08.2015  
Physically-Settled Put Options, Expiration Date: 19.06.2015  
Physically-Settled Put Options, Expiration Date: 18.12.2015  
Cash-Settled Futures, Expiration Date: 15.05.2015

II.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley International Holdings Inc, Wilmington, Delaware, United States

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

2.68% (equals 5612855 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

1.28% (equals 2672935 voting rights)

thereof held indirectly:

1.28% (equals 2672935 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.38% (equals 2884436 voting rights)

thereof held indirectly:

1.38% (equals 2884436 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.03% (equals 55484 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

MS Equity Financing Services (Luxembourg) Sarl

Morgan Stanley B.V.

Morgan Stanley International Limited

Morgan Stanley Group (Europe)

Morgan Stanley UK Group

Morgan Stanley Investments (UK)

Morgan Stanley & Co. International plc

ISIN or name/description of the financial/other instrument:

Cash-Settled Swaps, Expiration Date: 25.05.2015

Cash-Settled Swaps, Expiration Date: 03.02.2016

Cash-Settled Swaps, Expiration Date: 22.04.2016

Cash-Settled Swaps, Expiration Date: 09.02.2017

Cash-Settled Swaps, Expiration Date: 03.04.2017

Cash-Settled Call Options, Expiration Date: 16.09.2015

Cash-Settled Call Options, Expiration Date: 09.10.2015

Cash-Settled Call Options, Expiration Date: 16.09.2016

Cash-Settled Call Options, Expiration Date: 07.09.2018

Convertible Bond, Expiration Date: 14.06.2019

Cash-Settled Put Options, Expiration Date: 04.08.2015

Physically-Settled Put Options, Expiration Date: 19.06.2015

Physically-Settled Put Options, Expiration Date: 18.12.2015

Cash-Settled Futures, Expiration Date: 15.05.2015

III.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley International Limited, London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

1.63% (equals 3411433 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.56% (equals 1161433 voting rights)

thereof held indirectly:

0.56% (equals 1161433 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.08% (equals 2250000 voting rights)

thereof held indirectly:

1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

Morgan Stanley Group (Europe)

Morgan Stanley UK Group

Morgan Stanley Investments (UK)

Morgan Stanley & Co. International plc

ISIN or name/description of the financial/other instrument:

Cash-Settled Swaps, Expiration Date: 03.02.2016

Cash-Settled Swaps, Expiration Date: 22.04.2016

Cash-Settled Swaps, Expiration Date: 09.02.2017

Cash-Settled Swaps, Expiration Date: 03.04.2017

Cash-Settled Call Options, Expiration Date: 16.09.2015

Cash-Settled Call Options, Expiration Date: 09.10.2015

Cash-Settled Call Options, Expiration Date: 16.09.2016

Cash-Settled Call Options, Expiration Date: 07.09.2018

Convertible Bond, Expiration Date: 14.06.2019

Physically-Settled Put Options, Expiration Date: 19.06.2015

Physically-Settled Put Options, Expiration Date: 18.12.2015

Cash-Settled Futures, Expiration Date: 15.05.2015

IV.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley Group (Europe), London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

1.63% (equals 3411433 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.56% (equals 1161433 voting rights)

thereof held indirectly:

0.56% (equals 1161433 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.08% (equals 2250000 voting rights)

thereof held indirectly:

1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:

Morgan Stanley UK Group

Morgan Stanley Investments (UK)

Morgan Stanley & Co. International plc

ISIN or name/description of the financial/other instrument:

Cash-Settled Swaps, Expiration Date: 03.02.2016

Cash-Settled Swaps, Expiration Date: 22.04.2016

Cash-Settled Swaps, Expiration Date: 09.02.2017

Cash-Settled Swaps, Expiration Date: 03.04.2017

Cash-Settled Call Options, Expiration Date: 16.09.2015

Cash-Settled Call Options, Expiration Date: 09.10.2015

Cash-Settled Call Options, Expiration Date: 16.09.2016

Cash-Settled Call Options, Expiration Date: 07.09.2018

Convertible Bond, Expiration Date: 14.06.2019

Physically-Settled Put Options, Expiration Date: 19.06.2015

Physically-Settled Put Options, Expiration Date: 18.12.2015

Cash-Settled Futures, Expiration Date: 15.05.2015

V.

1. Listed company:

adidas AG

Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley UK Group, London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

1.63% (equals 3411433 voting rights)

calculated from the following total number of voting rights issued:

209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

0.56% (equals 1161433 voting rights)

thereof held indirectly:

0.56% (equals 1161433 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:

1.08% (equals 2250000 voting rights)

thereof held indirectly:

1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:  
Morgan Stanley Investments (UK)  
Morgan Stanley & Co. International plc

ISIN or name/description of the financial/other instrument:  
Cash-Settled Swaps, Expiration Date: 03.02.2016  
Cash-Settled Swaps, Expiration Date: 22.04.2016  
Cash-Settled Swaps, Expiration Date: 09.02.2017  
Cash-Settled Swaps, Expiration Date: 03.04.2017  
Cash-Settled Call Options, Expiration Date: 16.09.2015  
Cash-Settled Call Options, Expiration Date: 09.10.2015  
Cash-Settled Call Options, Expiration Date: 16.09.2016  
Cash-Settled Call Options, Expiration Date: 07.09.2018  
Convertible Bond, Expiration Date: 14.06.2019  
Physically-Settled Put Options, Expiration Date: 19.06.2015  
Physically-Settled Put Options, Expiration Date: 18.12.2015  
Cash-Settled Futures, Expiration Date: 15.05.2015

VI.

1. Listed company:  
adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:  
Morgan Stanley Investments (UK), London, UK

3. Triggering event:  
Falling Below Threshold

4. Threshold(s) crossed or reached:  
5%

5. Date at which the threshold is crossed or reached:  
13.05.2015

6. Total amount of voting rights:  
1.63% (equals 3411433 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:  
0.56% (equals 1161433 voting rights)

thereof held indirectly:  
0.56% (equals 1161433 voting rights)

Voting rights proportion based on financial/other instruments pursuant to Art. 25 WpHG:  
1.08% (equals 2250000 voting rights)

thereof held indirectly:  
1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:  
0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art. 25a, Sec. 1 WpHG:

Chain of controlled undertakings:  
Morgan Stanley & Co. International plc

ISIN or name/description of the financial/other instrument:  
Cash-Settled Swaps, Expiration Date: 03.02.2016  
Cash-Settled Swaps, Expiration Date: 22.04.2016  
Cash-Settled Swaps, Expiration Date: 09.02.2017  
Cash-Settled Swaps, Expiration Date: 03.04.2017  
Cash-Settled Call Options, Expiration Date: 16.09.2015  
Cash-Settled Call Options, Expiration Date: 09.10.2015  
Cash-Settled Call Options, Expiration Date: 16.09.2016  
Cash-Settled Call Options, Expiration Date: 07.09.2018  
Convertible Bond, Expiration Date: 14.06.2019  
Physically-Settled Put Options, Expiration Date: 19.06.2015  
Physically-Settled Put Options, Expiration Date: 18.12.2015  
Cash-Settled Futures, Expiration Date: 15.05.2015

VII.

1. Listed company:

adidas AG  
Adi-Dassler-Straße 1, 91074 Herzogenaurach, Germany

2. Notifier:

Morgan Stanley & Co. International plc, London, UK

3. Triggering event:

Falling Below Threshold

4. Threshold(s) crossed or reached:

5%

5. Date at which the threshold is crossed or reached:

13.05.2015

6. Total amount of voting rights:

1.63% (equals 3411433 voting rights)  
calculated from the following total number of voting rights issued:  
209216186

7. Detailed information on the voting rights proportion:

Voting rights proportion based on financial/other instruments pursuant to  
Art. 25a, Sec. 1 WpHG:

0.56% (equals 1161433 voting rights)

thereof held indirectly:

0.00% (equals 0 voting rights)

Voting rights proportion based on financial/other instruments pursuant to  
Art. 25 WpHG:

1.08% (equals 2250000 voting rights)

thereof held indirectly:

1.08% (equals 2250000 voting rights)

Voting rights pursuant to Art. 21, 22 WpHG:

0.00% (equals 0 voting rights)

8. Detailed information on financial/other instruments pursuant to Art.  
25a, Sec. 1 WpHG:

ISIN or name/description of the financial/other instrument:  
Cash-Settled Swaps, Expiration Date: 03.02.2016  
Cash-Settled Swaps, Expiration Date: 22.04.2016  
Cash-Settled Swaps, Expiration Date: 09.02.2017  
Cash-Settled Swaps, Expiration Date: 03.04.2017  
Cash-Settled Call Options, Expiration Date: 16.09.2015  
Cash-Settled Call Options, Expiration Date: 09.10.2015  
Cash-Settled Call Options, Expiration Date: 16.09.2016

Cash-Settled Call Options, Expiration Date: 07.09.2018  
Convertible Bond, Expiration Date: 14.06.2019  
Physically-Settled Put Options, Expiration Date: 19.06.2015  
Physically-Settled Put Options, Expiration Date: 18.12.2015  
Cash-Settled Futures, Expiration Date: 15.05.2015

22.05.2015 The DGAP Distribution Services include Regulatory Announcements,  
Financial/Corporate News and Press Releases.

Media archive at [www.dgap-medientreff.de](http://www.dgap-medientreff.de) and [www.dgap.de](http://www.dgap.de)

-----  
Language: English  
Company: adidas AG  
Adi-Dassler-Straße 1  
91074 Herzogenaurach  
Germany  
Internet: [www.adidas-group.com](http://www.adidas-group.com)  
End of Announcement DGAP News-Service  
-----

**DGAP – ein Service der EQS Group AG**  
**[Twitter](#) | [Impressum](#) | [AGB](#) | [Rechtliche Hinweise & Datenschutz](#)**