

adidas AG



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Dissemination of a Voting Rights Announcement, transmitted by DGAP - a service of EQS Group AG.

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On August 13, 2014, Mr Garrett Thornburg, USA has informed us according to Article 21, Section 1 of the WpHG that via shares his Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 3% threshold of the Voting Rights on August 4, 2014 and on that day amounted to 2.731% (this corresponds to 5714818 Voting Rights).

2.731% of Voting Rights (this corresponds to 5714818 Voting Rights) are attributed to Mr Thornburg in accordance with Article 22, Section 1, Sentence 1, No. 6 in connection with sentence 2 of the WpHG (German Securities Trading Act).

On August 13, 2014, Thornburg Investment Management, Inc., Santa Fe, New Mexico, USA has informed us according to Article 21, Section 1 of the WpHG that via shares their Voting Rights on adidas AG, Herzogenaurach, Germany, have fallen below the 3% threshold of the Voting Rights on August 4, 2014 and on that day amounted to 2.731% (this corresponds to 5714818 Voting Rights).

2.731% of Voting Rights (this corresponds to 5714818 Voting Rights) are attributed to the company in accordance with Article 22, Section 1, Sentence 1, No. 6 of the WpHG.

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End of Announcement

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