

FRANK SCHEIDERER

DIRECTOR HEAD OFFICE – BRAND & SALES FINANCE, ADIDAS AG



**MEMBER OF THE ADIDAS AG
SUPERVISORY BOARD SINCE
2019**

**MEMBERSHIP IN OTHER
STATUTORY SUPERVISORY
BOARDS IN GERMANY**
None

**MEMBERSHIP IN COMPARABLE
DOMESTIC AND FOREIGN
CONTROLLING BODIES OF
COMMERCIAL ENTERPRISES**
None

PERSONAL DATA:

Date of birth: April 16, 1977 in Nuremberg, Germany

Nationality: German

Education: *Fachhochschulreife* (advanced technical certificate)
Drafter mechanical engineering (*German Chamber of
Industry and Commerce*)

CAREER AND MATERIAL ACTIVITIES:

since 2016	Director Head Office – Brand & Sales Finance, adidas AG
2016	Director Head Office & Strategic Operations – BU Originals and Core, adidas AG
2014 - 2016	Director Product Development – BU Sport Style Collaborations, adidas AG
2012 - 2014	Director Product Development Footwear – BU Sport Style, adidas AG
2009 - 2012	Team Leader Product Development Footwear – BU Running, adidas AG
2006 - 2009	Product Development Footwear – BU Running, adidas AG
2003 - 2006	Team Leader Construction – Footwear Development, adidas AG
1998 - 2003	Draftsman – Footwear Development, adidas AG