

adidas AG



WKN: A1EWWW ISIN: DE000A1EWWW0 Land: Deutschland

Nachricht vom 08.11.2018 | 16:00

Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

adidas AG

08.11.2018 / 16:00

Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	adidas AG
Street:	Adi-Dassler-Straße 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	549300JSX0Z4CW0V5023

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Legal entity: BlackRock, Inc.
City of registered office, country: Wilmington, DE, United States of America (USA)

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

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5. Date on which threshold was crossed or reached:

01 Nov 2018

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	4.94 %	0.45 %	5.39 %	200416186
Previous notification	5.04 %	0.36 %	5.41 %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

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ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)
DE000A1EWWW0	0	9894219	0.00 %	4.94 %
US00687A1079	0	24	0.00 %	0.00001 %
Total		9894243		4.94 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Lent Securities	N/A	N/A	788130	0.39 %
		Total	788130	0.39 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Contract for Difference	N/A	N/A	Cash	120447	0.06 %
			Total	120447	0.06 %

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
BlackRock, Inc.	%	%	%
Trident Merger, LLC	%	%	%
BlackRock Investment Management, LLC	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Institutional Trust Company, National Association	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Holdco 4, LLC	%	%	%
BlackRock Holdco 6, LLC	%	%	%
BlackRock Delaware Holdings Inc.	%	%	%
BlackRock Fund Advisors	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock Capital Holdings, Inc.	%	%	%

BlackRock Advisors, LLC				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock (Singapore) Holdco Pte. Ltd.				
BlackRock (Singapore) Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock (Singapore) Holdco Pte. Ltd.				
BlackRock HK Holdco Limited				
BlackRock Asset Management North Asia Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock (Singapore) Holdco Pte. Ltd.				
BlackRock HK Holdco Limited				
BlackRock Lux Finco S.à r.l.				
BlackRock Trident Holding Company Limited				
BlackRock Japan Holdings GK				
BlackRock Japan Co., Ltd.				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
Black Rock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Australia Holdco Pty. Ltd.				
BlackRock Investment Management (Australia) Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Canada Holdings LP				
BlackRock Canada Holdings ULC				
BlackRock Asset Management Canada Limited				

BlackRock, Inc.				

BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Advisors (UK) Limited	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Luxembourg Holdco S.à r.l.	%	%	%
BlackRock UK Holdco Limited	%	%	%
BlackRock Asset Management Schweiz AG	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Luxembourg Holdco S.à r.l.	%	%	%
BlackRock (Luxembourg) S.A.	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Luxembourg Holdco S.à r.l.	%	%	%
BlackRock Investment Management Ireland Holdings Limited	%	%	%
BlackRock Asset Management Ireland Limited	%	%	%

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock International Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock International Limited				
BlackRock Life Limited				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock (Netherlands) B.V.				

BlackRock, Inc.				
BlackRock Holdco 2, Inc.				
BlackRock Financial Management, Inc.				
BlackRock International Holdings, Inc.				
BR Jersey International Holdings L.P.				
BlackRock Holdco 3, LLC				
BlackRock Cayman 1 LP				
BlackRock Cayman West Bay Finco Limited				
BlackRock Cayman West Bay IV Limited				
BlackRock Group Limited				
BlackRock Finance Europe Limited				
BlackRock Investment Management (UK) Limited				

BlackRock, Inc.				

BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Asset Management Deutschland AG	%	%	%
iShares (DE) I Investmentaktiengesellschaft mit Teilgesellschaftsvermögen	%	%	%
---	%	%	%
BlackRock, Inc.	%	%	%
BlackRock Holdco 2, Inc.	%	%	%
BlackRock Financial Management, Inc.	%	%	%
BlackRock International Holdings, Inc.	%	%	%
BR Jersey International Holdings L.P.	%	%	%
BlackRock Holdco 3, LLC	%	%	%
BlackRock Cayman 1 LP	%	%	%
BlackRock Cayman West Bay Finco Limited	%	%	%
BlackRock Cayman West Bay IV Limited	%	%	%
BlackRock Group Limited	%	%	%
BlackRock Finance Europe Limited	%	%	%
BlackRock Investment Management (UK) Limited	%	%	%
BlackRock Fund Managers Limited	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

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