

adidas AG



WKN: A1EWWW **ISIN:** DE000A1EWWW0 **Land:** Deutschland

Nachricht vom 25.10.2016 | 13:00

adidas AG: Release according to Article 26, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

DGAP Voting Rights Announcement: adidas AG

2016-10-25 / 13:00
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.
 The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

adidas AG
 Adi-Dassler-Straße 1
 91074 Herzogenaurach
 Germany

2. Reason for notification

<input checked="" type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input type="checkbox"/>	Other reason:

3. Details of person subject to the notification obligation

Name:	City and country of registered office:
Mr Stephen F. Mandel, Jr.	

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

5. Date on which threshold was crossed or reached

17 Oct 2016

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	2.99 %	0.00 %	2.99 %	209216186
Previous notification	3.01 %	0.00 %	3.01 %	/

7. Notified details of the resulting situation

a. Voting rights attached to shares (Sec.s 21, 22 WpHG)

ISIN	absolute		in %	
	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)	direct (Sec. 21 WpHG)	indirect (Sec. 22 WpHG)
DE000A1EWWW0		6257447	%	2.99 %
Total	6257447		2.99 %	

b.1. Instruments according to Sec. 25 para. 1 No. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
		Total		

b.2. Instruments according to Sec. 25 para. 1 No. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
			Total		

8. Information in relation to the person subject to the notification obligation

Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/> Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Capital LLC	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Tamarack, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Spruce, L.P.	%	%	%
Stephen Mandel, jr.	%	%	%
Lone Pine Managing Member LLC	%	%	%
Lone Pine Associates LLC	%	%	%
Lone Redwood, L.P.	%	%	%
Lone Cypress Ltd.	%	%	%
Stephen Mandel, jr.	%	%	%
	%	%	%

Lone Pine Managing Member LLC			
Lone Pine Members LLC	%	%	o/p
Lone Sierra, L.P.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Cascade, L.P.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Picea, L.P.	%	%	o/p
Lone Kauri, Ltd.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Savin Master Fund, Ltd.	%	%	o/p
Stephen Mandel, jr.	%	%	o/p
Lone Pine Managing Member LLC	%	%	o/p
Lone Pine Members LLC	%	%	o/p
Lone Monterey Master Fund, Ltd.	%	%	o/p

9. In case of proxy voting according to Sec. 22 para. 3 WpHG

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

10. Other explanatory remarks:

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