

FACTSHEET TaylorMade-adidas Golf



Name	TaylorMade-adidas Golf Co. Inc.
Description	TaylorMade-adidas Golf markets all major golf products including irons, hybrids, wedges, putters, balls, footwear and apparel. TaylorMade offers a full range of golf hardware and accessories. It is a leader in the industry and the number one supplier of metalwoods. adidas Golf is a leading supplier of high-quality golf footwear and apparel.
Founded	In the spring of 1979 Gary Adams founded the TaylorMade Golf Company.
Financials	TaylorMade-adidas Golf 2008 Net sales: €812 million
Employees	1,852 at year-end 2008
CEO & President	Mark King
Headquarters	5545 Fermi Court Carlsbad, CA 92008 USA
Website	www.taylormadegolf.com www.adidasgolf.com