

Erich Stamminger
Member of the Executive Board of adidas AG
Responsible for Global Brands

Personal Data:

Born: 1957 in Rosenberg/Rügland, Germany
Nationality: German
Marital status: Married
Education: Degree in Business Studies

Employment:

1982 - 1983 GfK (Consumer Research Institute)
1983 - 1986 adidas International
Assistant to the Marketing Director International
Head of Strategic Planning and Market Research
1986 - 1990 adidas International
Marketing Manager
Product Management / Strategic Planning
1990 - 1991 adidas Germany
Assistant to the Managing Director / Strategic Business Development
1991 - 1993 adidas Germany
Marketing Director
1994 - 1995 adidas Germany
Managing Director (Marketing, Planning, Controlling/Finance)
1996 - 1997 adidas AG
Senior Vice President Region Europe, Africa, Middle East
(Marketing/Controlling/Finance/Planning)
since 03 / 1997 adidas AG*
Member of the Executive Board
1998 - 1999 adidas-Salomon AG*
Member of the Executive Board
Responsible for Region Asia

2000 - 2004	adidas-Salomon AG* Member of the Executive Board Responsible for Global Marketing
2004 - 2006	adidas-Salomon AG* Member of the Executive Board Responsible for Global Marketing and North America President and CEO of adidas America Inc.
2006 - 2009	adidas AG* President and CEO of the adidas Brand Member of the Executive Board of adidas AG
since 2009	adidas AG* Member of the Executive Board Responsible for Global Brands

* adidas-Salomon AG from 12/1997 until 05/2006