

**Herbert Hainer**  
**CEO and Chairman of the Executive Board**

Personal Data:

**Born:** 1954 in Dingolfing (Bavaria), Germany

**Nationality:** German

**Marital status:** Married, two daughters

**Education:** Degree in Business Studies

Employment:

**1979 to 1987** Procter & Gamble GmbH  
Division Manager Sales and Marketing Germany

**1987 to 1989** adidas Germany  
Sales Director Hardware (Bags, Rackets, Balls)

**1989 to 1991** adidas Germany  
Sales Director Field (Footwear, Textiles, Hardware)

**1991 to 1993** adidas Germany  
National Sales Director

**1993 to 1995** adidas Germany  
Managing Director (Sales + Logistics)

**1996 – 1997** adidas AG  
Senior Vice President Region Europe, Africa, Middle East  
(Sales + Logistics)

**since March 1997** adidas AG  
Member of the Executive Board

**January 2000 -  
March 2001** adidas-Salomon AG\*  
Deputy Chairman of the Executive Board

**since March 2001** adidas AG\*  
Chief Executive Officer

Additional Mandates:

Deputy Chairman of the Supervisory Board of FC Bayern München AG, Munich, Germany  
Member of the Supervisory Board of Engelhorn KGaA, Mannheim, Germany  
Member of the Supervisory Board, Allianz Deutschland AG, Munich Germany

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\* adidas-Salomon AG from 12/1997 until 05/2006