

Erich Stamminger
President and CEO of the adidas Brand
Member of the Executive Board of adidas AG

Personal Data:

Born:	1957 in Rosenberg/Rügland, Germany
Nationality:	German
Marital status:	Married
Education:	Degree in Business Studies

Employment:

1982 - 1983	GfK (Consumer Research Institute)
1983 - 1986	adidas International Assistant to the Marketing Director International Head of Strategic Planning and Market Research
1986 - 1990	adidas International Marketing Manager Product Management / Strategic Planning
1990 - 1991	adidas Germany Assistant to the Managing Director / Strategic Business Development
1991 - 1993	adidas Germany Marketing Director
1994 - 1995	adidas Germany Managing Director (Marketing, Planning, Controlling/Finance)
1996 - 1997	adidas AG Senior Vice President Region Europe, Africa, Middle East (Marketing/Controlling/Finance/Planning)
since 03 / 1997	adidas AG* Member of the Executive Board
2000 - 2004	adidas-Salomon AG* Member of the Executive Board Responsible for Global Marketing

2004 - 2006	adidas-Salomon AG* Member of the Executive Board Responsible for Global Marketing and North America President and CEO of adidas America Inc.
2006 - 2009	adidas AG* President and CEO of the adidas Brand Member of the Executive Board of adidas AG
Since 01/2010	adidas AG* Member of the Executive Board Responsible for Global Brands

* adidas-Salomon AG from 12/1997 until 05/2006