

euro adhoc: adidas AG / Release of a voting rights announcement according to article 26, section 1.2 WpHG (Securities Trading Act) with the aim of a Europe-wide distribution

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Notification of voting rights transmitted by euro adhoc. The issuer is responsible for the content of this announcement.  
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Person/company obliged to make the notification:  
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Name: adidas AG  
State: Germany

Company data:  
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Name: adidas AG  
Address: Adi-Dassler-Str. 1-2, 91074 Herzogenaurach  
Place: Herzogenaurach  
State: Germany

23.06.2008

adidas AG informs pursuant to article 26 section 1 sentence 2 WpHG (German Securities Trading Act) that its percentage of treasury shares held in adidas AG, Herzogenaurach, Germany (ISIN DE0005003404), has exceeded the threshold of 3% on June 18, 2008 and on this date amounted to 3.01% (this corresponds to 6,123,523 voting rights).

Herzogenaurach, June 23, 2008

adidas AG  
The Executive Board

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sector: Recreational & Sports goods  
ISIN: DE0005003404, A0DMK03  
indexes: DAX, CDAX, HDAX, Prime All Share  
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade: Börse Berlin, Börse Hamburg, Börse Stuttgart, Börse Düsseldorf, Börse Hannover, Börse München

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