

**adidas AG**  
**Herzogenaurach**

**- ISIN: DE0005003404 -**

**Announcement on the Passing of a Resolution on the acquisition of treasury shares**  
**pursuant to § 30b section 1 No. 2 of the German Securities Trading Act**  
**(Wertpapierhandelsgesetz - WpHG)**

On May 8, 2008, the Annual General Meeting of adidas AG resolved to authorize the Executive Board of the Company, for any lawful purpose, including the redemption and cancellation of shares, and within the legal frame, to repurchase the Company's treasury shares up to an amount totaling 10% of the stock capital valid as of the date on which the authorization has been resolved upon or – if this amount is lower – as of the respective date on which the aforementioned authorization has been exercised. Such authorization shall be effective as of the date of the passing of the resolution until November 7, 2009; it shall be subject to the terms and conditions of items 7 and 8 of the agenda of the Annual General Meeting of adidas AG published in the electronic version of the Federal Gazette on March 18, 2008.

Herzogenaurach, May 2008

**adidas AG**  
**THE EXECUTIVE BOARD**